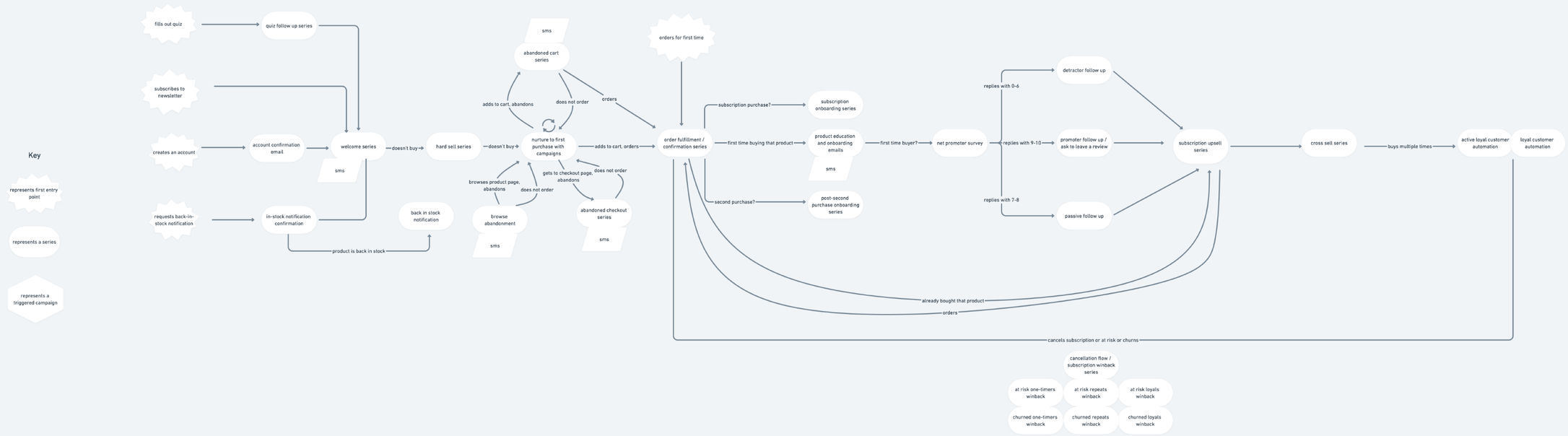

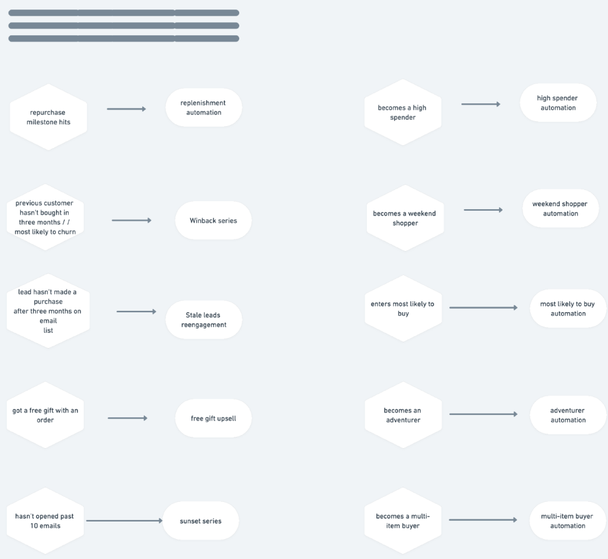

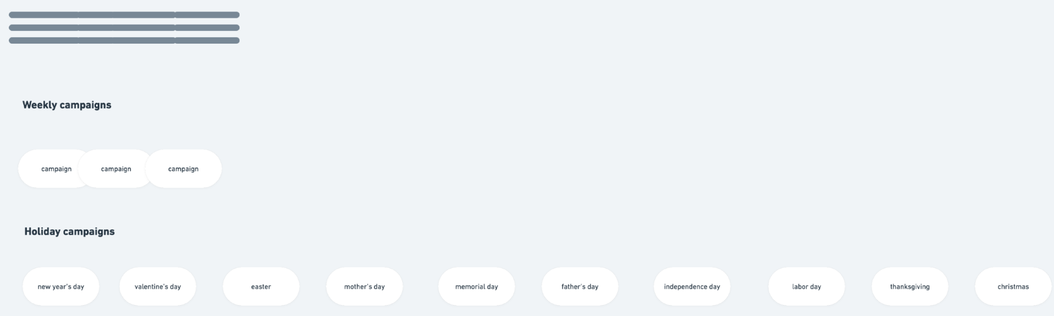

OTTOMATE

LIFECYCLE MARKETING
CONSULTING AND TRAINING

The e-commerce lifecycle flowchart